

LAKE ODESSA FAIR

SPONSORS



CENTER
STAGE
DANCE

2024 Sponsorship Program

We continue our mission of creating a great sense of community through our five-day fair event. We are beyond grateful for our community supporters, partners and volunteers who help make the goals of our board a reality. We remain focused on family fun and youth leadership opportunities as we look for ways to grow and improve heading into our 89th year. As a fair supporter you are helping make a difference in our small community. You are enabling greater opportunities for youth and families to come together and be proud of this community. In return, our association is dedicated to recognizing you as a key contributor and a difference maker.

PREMIER

\$2000+

- Receive business name and logo on banner
- Business name announced throughout the day at ALL events
- Full page ad included in the 2024 Lake Odessa Fair Book
- Business name on a bench at 2024 fair
- Option to set up a company booth under the grandstands for promotions
- Six complimentary parking passes and twelve grandstand event passes
- Promoted on the Lake Odessa Fair website throughout the 2024 year

PLATINUM

\$1000

- Receive business name and logo on banner
- Business name announced throughout the day at ALL Events
- Business name and logo included in the 2024 fair book
- Business name on a bench at 2024 fair
- Option to set up a company booth under the grandstands for promotions
- Four complimentary parking passes and eight grandstand event passes
- Promoted on the Lake Odessa Fair website throughout the 2024 year

\$500

- Receive business name and logo on banner
- Business name announced during sponsored event(s)
- Business name on a bench at the 2024 Lake Odessa Fair
- Business name and logo included in the 2024 fair book (if pledged by April 1st)
- Two complimentary parking passes and four grandstand event passes
- Promoted on the Lake Odessa Fair website throughout the 2024 year

\$250

- Receive business name and logo on banner
- Business name announced during sponsored event
- Business name and logo included in the 2024 fair book
- Two complimentary parking passes and two Grandstand event passes
- Promoted on the Lake Odessa Fair website throughout the 2024 year

\$150

- 2024 derby heat sponsor
- Business announced during your heat
- Business name and logo in 2024 fair book if pledged by April 1st)
- Two complimentary parking passes

DEADLINE FOR SPONSORSHIP AND ADVERTISEMENT APRIL 1, 2024



ADVERTISE

2024 Fair Book

Support the fair and promote your business in our 2024 fair book by placing a company ad. Over 1,200 free copies of our fair book are made available across Ionia County. (print deadline April 1, 2024)



Place your ad here with us.

Inside Cover
\$250

Full Page
\$150

Half Page
\$100

Business Card
\$60

Contact Nancy Mattson, *Lake Odessa Fair Board*, to partner with the Lake Odessa Fair | 616-498-7449 | nancymattson3@gmail.com

please make checks payable to: Lake Odessa Fair, PO Box 669. Lake Odessa
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